

Buy American Mention of the Week

All American coupon book saves you money on American products

By Roger Simmermaker

March 16, 2014

Everybody loves saving money on their favorite brands and products and coupons are a great way to do it. The problem is – for the consumer patriot that wants to save money – that the coupons in your local Sunday newspaper or weekly circular aren't focused on American-made products or advocating keeping American workers employed.

That's why I was delighted to find out that there is a new all-American coupon book that focuses on helping consumer patriots save money on American-made goods while we fulfill the obligation that many of us feel in supporting American jobs and the American economy with our purchases.

The [All American Coupon Book](#) is the latest offering from the well-known founder of the Made in USA Foundation, Joel Joseph, and comes with an annual membership with the Made in USA Foundation. I'm a member of the Made in USA Foundation, and I would encourage you to join as well. Both print and ebook versions of the All American Coupon Book are available.

The list of companies I have seen that are featured in the [All American Coupon Book](#) is impressive, including American Apparel, Maglight, Merle Norman, Masterlock, Wahl (electric clippers), Footskins (leather footwear), and Bedhead (pajamas).

Joel Joseph has worked for many years in the "Buy American" industry and has a long list of accomplishments that have worked for a stronger manufacturing sector in this country.

For example, the [Made in USA Foundation](#) played a critical role in the development and passage of the American Automobile Labeling Act (AALA) back in 1992, which required all new cars and trucks built after 1994 to display on the window of the vehicle where they were assembled, the percentage of domestic and imported content, and where the engine and transmission were made.

The [Made in USA Foundation](#) also worked tirelessly for many years on passage of the Country of Origin Labeling (COOL) legislation, which requires grocery stores to display country of origin information on fresh produce, meat, chicken, and fish. COOL also requires labeling that informs the consumer if fish is farmed or wild caught.

Whether you're the owner of a business, involved with your local union, or an interested patriotic consumer, there are various one-year and annual memberships to consider.

You can even monitor the annual "Made in USA Awards" ceremony in California that honors superior American manufacturers for their commitment to making their products in the USA, which gives all patriotic consumers a good idea of which companies are paying attention to patriotism as well as profit.

The [Made in USA Foundation](#) also offers monthly publications on their website that keep concerned Americans engaged with current events as they relate to the "Made in USA" issue.

Made in USA Foundation chairman Joel Joseph has written many books about American-made products and American manufacturing, which are available on the foundation's website as well. These books include the [All American Holiday Buyers Guide](#), [All American Office Products Guide](#), [All American Back to School Guide](#), and [All American Wheels Buyers Guide](#). All print edition versions of these books are available at \$9.95. Ebook versions are available for \$2.95 or \$2.99 (the All American Wheels Buyers Guide is not yet available in ebook form).

A strong economy doesn't create itself through invisible hand, free-market policies, of course. There has to be an intelligent and organized strategy to create demand for products made in the U.S., crafted by American consumers, workers, and artisans across all industries.

Joel Joseph of the Made in USA Foundation continues to blaze new American trails by developing and creating new ideas and products to keep American consumers informed with the information they need to help create more demand for American-made products when they shop.

So if supporting American-made products and American manufacturing is important to you and you don't mind saving money while doing it (and who doesn't?), you'll want to get your own copy of the [All American Coupon Book](#). And when you do, you'll want to find out more about the [Made in USA Foundation](#), which has worked to support important legislation and information that has made the American economy much stronger than it otherwise would have been.

Roger Simmermaker is the author of *How Americans Can Buy American* and the award-winning *My Company 'Tis of Thee: 50 Patriotic American Companies American Consumers Should Know About* ([Axiom Business Book Awards](#)), and writes 'Buy American Mention of the Week' articles for wnd.com and his website www.howtobuyamerican.com. Roger has a degree in Electronics Engineering Technology, is president of his local Machinists Union, has been a frequent guest on Fox News, CNN, and MSNBC, and has been quoted in *The Wall Street Journal*, *USA Today*, *The New York Times*, and *Business Week* among many other publications.